



Website Launch Checklist for UAE Businesses

Branding & Domain Setup

- Choose a clear .ae domain name
- Register official business emails

Website Essentials

- Ensure mobile-responsive design
- Optimize for fast-loading pages
- Create clear and simple navigation

Content & SEO

- Add optimized page titles & meta descriptions
- Write high-quality service descriptions
- Set up Local SEO (Google My Business, UAE keywords)

Functionality & Security

- Activate SSL certificate (https://)
- Test all contact forms
- Enable website backup system

Legal & Trust Signals

- Add Privacy Policy & Terms pages
- Display business license (if applicable in UAE)
- Include testimonials & case studies

Final Launch Steps

- Test on mobile, tablet, and desktop
- Submit sitemap to Google Search Console
- Verify analytics tracking setup

Need help launching your website? Contact Lead Smart Web Solutions.